

BBVU

by Sydney Lorton, Karley Saxon, and Pua Abrahams

BBVU

Bullies and Bully Victims Unite

- Organization's mission and focus
- What is important
- Topic of discussion

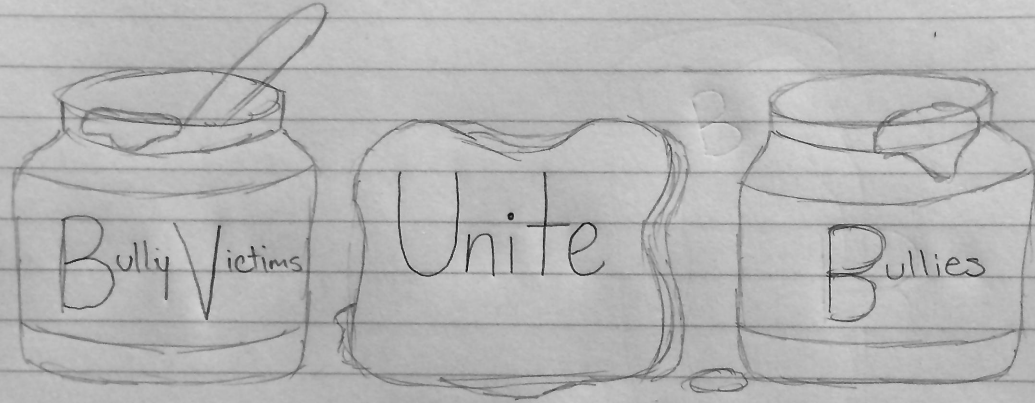
Mission Statement

- To help those who are bullied and prevent those that could bully others to improve their futures.
- Does it connect to the organization?
- Does it represent what we want to do?
- Are there other ways we could get across our point?

Logo Draft



BBVU - Bullies and Bully Victims Unite



BBVU

Bullies and Bully Victims Unite

History of Bullying

- First journal article written by Burk in 1897
- Idea was dismissed for period of time
- Idea was considered in Scandinavia in 1970's
- Since late 1970's studies have developed with diverse approaches
- Movies about bullying started to pop up in the 1980's
- Bullying is not a contemporary problem, but has always been a way of life."
- Bullies don't care how others feel: Some children either lack empathy or just relish seeing others in pain. When they hurt someone, they have no sense of what the victims or the people around them are feeling."

Interviews

Sarah Choueiry:

- HTE Teacher
- Has helped with bully victims

Mr. Gooch:

- Dean of HTH students

Dana Brown:

- ACE's Connection

Wild Card Option

Elementary School Student Surveys

- Connects to Start From The Beginning Campaign

Volunteer Ideas

Sarah Choueiry:

- HTE Teacher
- Has helped with bully victims

Dana Brown:

- ACE's Connection

Three Campaigns

Start From The Beginning

Goal:

- To teach others about the effects of elementary school bullying in the future and to have others act with that information

Need:

- People who actually want to help
- Volunteers to go to other schools and teach them about it

Money:

- Gas/travel money for volunteers to go to other schools

Mission Statement:

- Our mission statement states in the last half “prevent those that could bully others to better their futures” and we would do that with this campaign.

Success:

- We will check in periodically to see the difference in the students
- We will survey the students at the school when we originally come and then again every month after to see the impact

Digging Out The Roots

Goal:

- To help the bullies and get to the root of the problem.

Need:

- Area for “support group”
- People willing to share their time and effort to help and support the kids that come
- Time setup that lets kids come
- Possibly could connect with elementary school
- Volunteers willing to connect with kids and share their stories
- Volunteers who have experience either with kids or with bullying

Money:

- Any supplies needed in group

Mission Statement:

- I think it connects to “prevent those that could bully others to better their futures” because it’s focusing on the bully and their part of the story.

Success:

- We will have weekly check in’s
- We will make ads to get awareness out
- We will find a schedule for our group
- It will be a safe space where we can share without being afraid

Walls Of Security

Goal:

- To see how the bully victims are handling getting bullied and how they are handling things at home if anythings going on.

Money:

- We don't need any money for this campaign

Success:

- We will ask if anythings going on and if any thing is we can give them emotional support or physical support.

Any Questions Or
Suggestions?



Citations

"Was Your Visit to NoBullying.com Helpful?" *No Bullying Bullying CyberBullying Resources*. N.p., n.d. Web. 26 Oct. 2016.

Review, Asia Pacific Education, Copyright 2007 By Education Research Institute, and 2007, Vol. 8, No. 1, 107-116. *A Time Line of the Evolution of School Bullying in Differing Social Contexts* (n.d.): n. pag. Web.

Google Images -

Interviewees are still being contacted

Wild card option is still being contacted